

5 STEPS TO BUILD A RIDE TEAM

1 Be a Champion and Recruit! Commit to being a Ride Ambassador.

- Be your team's advocate and cheerleader
- Invite people you think may be able to influence others to get involved

2 Organize it

- Choose some enthusiastic and excited teammates
- Come up with a catchy team name
- Create your team website with help from our Ride Guides

3 Communicate

- Kick things off with a launch meeting or party
- Establish monthly discussions! You can meet or use email to keep in contact
- Send out email blasts
- Create team t-shirts or jerseys
- Link up with local bike shops and fitness centres to support your team

4 Support and Reinforce

- Organize training sessions or events
- Organize fundraising meetings and events
- Attend a Ride Orientation together to get your Ride T-shirts!

5 Share and Celebrate

- Exchange fundraising and training ideas
- Celebrate successful fundraising stories and training accomplishments
- Make sure everything you do is fun

