



# WE NEED YOUR CORPORATE TEAM SUPPORT

**YOUR PARTICIPATION IN THE RIDE CONTINUES OUR PACE OF ADVANCEMENT AND DISCOVERY TO FIND A CURE FOR THIS DEVASTATING DISEASE.**

## **WHAT IS THE RIDE?**

The Enbridge® Ride to Conquer Cancer® benefiting Princess Margaret Cancer Centre is a fully supported, 2-day cycling adventure. After an energizing sendoff, you'll ride out with a renewed sense of purpose, as you follow the winding route through Ontario's picturesque landscape. After camping overnight with all the amenities, your unforgettable journey ends with a Finish Line Celebration!

We'll help you prepare with Training Rides, your own personal fundraising webpage, a manual, and one-on-one support from our Ride Guides.

## **WHAT ARE THE BENEFITS OF FORMING A CORPORATE TEAM?**

### **Encourage Team Building**

Employees will train and fundraise together for a common cause. A healthy competition will be initiated amongst employees by encouraging individual departments to form their own teams and vie internally for the honour of "Most Successful Fundraising Team."

### **Promote Health & Well-Being of Employees**

Studies show that persons who practice proper nutrition and exercise regularly tend to stave off illness and are more productive in the workplace.

### **Raise Corporate Visibility in the Community**

The hard work and motivation of employees will be seen as a goodwill gesture within the local community and will translate into an increased awareness of your brand.

### **Make a Significant Mark in the Fight Against Cancer**

Your efforts will support cancer research, technology and treatment, plus help to develop programs and services for cancer survivors and their families.

Your company will align its brand with health and fitness and become one of Canada's leading champions in the fight against cancer.

The Princess Margaret  
Cancer Foundation 

**CONQUERCANCER.CA** 877.699.BIKE

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